

[ISCM 2021]

Tiedoksi ISCM:n sektioille ja jäsenyhdistyksille lähetetty viesti koskien säveltäjien äänitteiden verkkonäkyvyyshanketta.

Linkkien lähettämiseen liittyvät ohjeet on tarkoitettu vain Suomen ISCM-sektiolle, ei yksittäisille säveltäjille. Säveltäjät ilmoittavat ISCM World New Music Days -festivaalin teoshaun yhteydessä halukkuutensa osallistua hankkeeseen.

Call for Online Recordings - ISCM Virtual Collaborative Series

Dear Members of the ISCM,

We hope this mail finds you well, safe, and healthy.

Last spring, ISCM called for links to music that would be included in our social media project **ISCM Virtual Collaborative Series**. We already received some submissions from several countries, but would need more works of all kinds and from around the globe before launching our project to an audience.

We are kindly asking all sections and other members to submit links to recorded performances – both audio and video – legally public and accessible on the Internet, best representative for the most interesting output of our affiliated composers around the world.

For detailed instructions on the submission procedures, see the next page.

The goal of the project is to foster presence and coverage of contemporary music online via social media. We should not bear with just being overshadowed by popular and commercial music. Instead, let's tease and entertain an audience looking for a new musical experience into getting acquainted with the best contemporary music available.

The COVID-19 pandemic has made online activity more crucial than ever before by hindering numerous live events, many concerts included. Now is the right time to strengthen the online presence of contemporary music!

We are planning to showcase individual composers and works on the ISCM Facebook page. For this promotional purpose, we are mainly interested in recordings that are already publicly available on YouTube or SoundCloud. These could be easily added to playlists on the ISCM YouTube Channel and the ISCM SoundCloud page. However, we are open to suggestions of recordings on other online platforms, too, as long as the linked material may be made accessible legally.

Sections and other Members may use their own consideration in curating what they submit. We're especially interested in showcasing works that have been presented during the ISCM World New Music Days; this would help us hit two birds with one stone by adding material to the ISCM Virtual Library, for which we would like to feature recordings of works presented since 1922 by our centenary in 2022.

There has been a long-term concern among ISCM delegates about a lack of interaction among membership in between the festivals. We hope that our social media project will, in its small way, help to motivate accessible discussions online, keeping our community more engaged. We also hope that our Facebook Showcases will build bridges between all different types of contemporary music, composed and performed in various regions of the World.

We look forward to making available internet wide all this exciting music and to nurturing a new audience for it!

On behalf of the ISCM Virtual Collaborative Series Project,

Dr. Irina Hasnas

Call for Online Recordings (Audio or Video)

Submit links and necessary information to drhasnasirina1@gmail.com

Number of submissions by a Section or Associate Member is 3-6 pieces /per section or Associate member.

Every Section or Associate member would address the concerns for stylistic diversity, gender and generational balance.

Conditions of eligibility:

- Links to professional quality audio or video recordings, legally cleared for streaming on an online platform
- Works composed by any of the affiliated composers of a Section or an Associate Member
- All rights must be cleared at the time of submission
- Composers, performers and other possible owners of rights must be properly credited

Necessary information:

- Name of the work, year of composition, ensemble/line-up
- Name and contact information of the composer
- Names of other possible owners of rights of the work and of the performance/recording
- Place and date of performance/recording
- Declaration of what rights have been cleared, how, and by whom
- Name and contact information of the owner of the account, page, or other online platform in which the linked material is situated, if other than the composer

Photographs, CVs, biographies, commentaries, media quotes and any other texts facilitating the showcasing of the composer or the work are welcome.

Each of the Sections and Associate Members must be sure to submit only material that can be legally streamed online. They must guarantee that permission of all owners of rights has been secured for these audio and video recordings to be publicly shared for this non-commercial promotional purpose, at the time of submission.

ISCM ExCom and the Virtual Collaborative Series Project dispose of no financial means to support clearing of rights.